



**WOMEN DELIVER
2018 CLASS OF YOUNG LEADERS
RECRUITMENT**

PROMOTIONAL TOOLKIT

OVERVIEW

The Women Deliver Young Leaders Program provides youth advocates with opportunities to build and strengthen their advocacy capacity and skills. [Click here](#) to learn more about these opportunities—including Women Deliver’s Young Leaders Program Digital University, Speakers Bureau, small grants, sponsorship to the Women Deliver 2019 Conference, and more.

Women Deliver Young Leaders also gain:

- Global visibility as champions for the health, rights, and wellbeing of girls and women.
- Networking opportunities with high-level decision-makers, stakeholders, media, private sector representatives, and other change-makers, including other youth advocates and activists working around the world.
- Upon successful completion of the program, membership in the Women Deliver Young Leaders global alumni network for continued learning, networking, and support.

HASHTAGS: #WDYLP #YouthDay

GRAPHICS FOR SOCIAL MEDIA: bit.ly/YoungLeaderGraphics

FREQUENTLY ASKED QUESTIONS: bit.ly/YoungLeadersFAQs

WHERE TO APPLY: bit.ly/ApplyYLProgram

ABOUT THE YOUNG LEADERS PROGRAM: Womendeliver.org/youth

[Click Here to
Learn More About
Women Deliver's
Youth Work](#)



TEASER TWEETS

- It's almost time to recruit a new class of @WomenDeliver Young Leaders! Learn more & get ready to apply on 08/12: bit.ly/YoungLeadersFAQs
- On #YouthDay @WomenDeliver is opening up applications for their award winning Young Leaders Program. Learn more: bit.ly/YoungLeadersFAQs

GENERAL TWEETS

- CALLING ALL ADVOCATES UNDER 30: Applications are now open for @WomenDeliver's award winning Young Leaders Program! bit.ly/ApplyYLProgram
- Are you passionate about #GenderEquality & #SRHR? Apply now for the @WomenDeliver Young Leaders Program! bit.ly/ApplyYLProgram #WDYLP

Any Person
Between the
Ages of 15-28
Can Apply for the
Program Here



GENERAL TWEETS CONT.

- Are you a passionate advocate for the rights of girls and women? Apply to be a @WomenDeliver Young Leader Today: bit.ly/ApplyYLProgram
- CALLING ALL 15-28 YEAR OLDS: Apply to be a part of the @WomenDeliver Young Leaders Program by October 13: bit.ly/ApplyYLProgram #WDYLP

FACEBOOK MESSAGES

- Are you a passionate advocate for the health, rights, and wellbeing of girls and women? Apply today to be a part of the 2018 Class of Women Deliver Young Leaders: bit.ly/ApplyYLProgram
- Applications are now open for Women Deliver's award winning Young Leaders Program! 300 young people will be selected to form the 2018 Class of Women Deliver Young Leader's, joining a cohort of 400 young people from across the globe working to change the world for girls and women. Apply today: bit.ly/ApplyYLProgram



EMAIL TEMPLATE

Women Deliver Accepting Applications for their Award-Winning Young Leaders Program

Dear [insert recipient name here],

We're excited to announce that the Women Deliver Young Leaders Program is now recruiting its next class of Young Leaders. Started in 2010, the Young Leaders Program provides youth advocates with the training and resources necessary to extend their influence and actively shape the programs and policies that affect their lives. Currently comprised of 400 youth advocates from more than 100 countries, the new class of 300 new Young Leaders will join the program early 2018.

Young people between the ages of 15 and 28 from all countries are welcome to apply and you can access the application [here](#). The application closes on 13 October, and the incoming class of Young Leaders will be selected and notified of their acceptance in December 2017.

As advocates for girls' and women's health, rights, and wellbeing, we encourage you to apply and spread the word with fellow young people to apply as well.

Want to learn more? You can also:

Get more details on the [Young Leaders Program application process](#).

Visit the Women Deliver [Youth Website](#).

Follow Women Deliver Youth on [Twitter](#).

Follow the Young Leaders Program on [Facebook](#).

Don't miss out on this great opportunity!

Warmly,

[insert your name here]

THERE'S MORE >>

NEWSLETTER BLURB

[Women Deliver Accepting Applications for their Award-Winning Young Leaders Program](#)

Women Deliver’s award-winning Young Leaders Program has opened its application process for the 2018 Class of Young Leaders. All young people, between the ages of 15 and 28, are welcome to apply and can access the application [here](#). The program provides youth advocates with the training and resources necessary to extend their influence and actively shape the programs and policies that affect their lives. Started in 2010, Women Deliver’s Young Leaders Program is comprised of 400 youth advocates from more than 100 countries.

A picture is worth a thousand words!
Download shareable graphics [here](#).

CONTACT INFO AND MORE >>



NEED MORE?

Media and Press: haugust@womendeliver.org

Social Media: btatum@womendeliver.org

Program Details: twindaumelmer@womendeliver.org

STAY UP TO DATE ON ALL THINGS YOUTH!

- Follow [@YouthDeliver](#) on Twitter
- Follow the [Young Leaders Program](#) on Facebook
- Sign up for our bi-monthly Youth Deliver newsletter [here](#).

Photos: Birgitta Lund

